



Join Top-Ranked
U.S. Women's & Children's Units
by using the
NÜROO POCKET to

SAFELY KANGAROO in *your* UNIT

NÜROO[®]
Closest to Mom. Best for Baby.™



Improve

Your Hospital's QUALITY OUTCOME INDICATORS

- Helps to improve infant safety by reducing the risk of infant falls while rooming in or extending time Skin-to-Skin (Joint Commission National Patient Safety Goal)
- Promotes Baby Friendly Initiative #7 to Practice Rooming In, allowing Moms + Babies to stay together 24 hours/day, which could also improve your unit's CDC mPINC scores
- Open panel design accommodates c/a monitor wires & IV lines
- Quick & Easy Access to baby for assessment + nursing care
- Helps Improve Breastfeeding Scores + Outcomes for Exclusive Breastfeeding at Discharge (TJC Core Measure PC-05)

Testimonials from

NICU LEADERS/STAFF/PARENTS

"As we developed our Kangaroo Care guidelines, we realized we needed something to help ensure babies would be safe during Kangaroo Care. Prior to using the NüRoo Pocket, we were using a blanket on top of baby and felt it was just not secure enough for proper positioning. Mom was in charge of all the tubes and baby was sliding down. We don't have an open bay unit, so making sure baby maintains position is critical in our single patient rooms."

-Nicole, NICU Developmental Specialist

"We did try different slings and wraps, and the Pocket was the easiest, by far, to use. The best benefit of the Pocket for nursing staff is that it keeps the tubes and lines so stable! We feel so secure that everything is kept in place and baby is very easy to access if we need to get to them quickly!"

-Sandy, Level IV NICU RN

"Using the #nuroo and some Skin-to-Skin contact to nurse our #boobaby back to good health. She seems to be

Benefits

FOR YOUR PATIENTS + STAFF

- Designed for use with Preterm + Full Term infants
- Meets all baby carrier regulations on safety to help prevent infant falls/drops during Rooming-in or Skin-to-Skin time
- Mom can have her hands free
- Easy for Moms to wear with no straps or ties
- Mother/Baby + NICU-Friendly design that keeps baby in the correct position for optimal Skin-to-Skin time
- Full coverage and adjustable fit with Cross + Hug closure for safe transfers of baby to mom's chest
- Can be gifted for patient satisfaction or laundered and reused

WANT TO TRIAL the NÜROO POCKET in *your* unit?

Visit www.nuroobaby.com/hospital to find out how your unit can set up to trial the NüRoo Pocket and receive special hospital pricing. Plus, download our Hospital Toolkit featuring educational tools for parents, staff and more!

NüRoo products are designed to support
the 4th trimester and foster the bond
between Mom + Baby.



visit us at nuroobaby.com
@nuroobaby

Katja Planert
Sales Manager—MedSurge
Brownmed, Inc.
Direct: 816.482.3417
katja.planert@brownmed.com

NüRoo® products are a part of Brownmed Inc.

©2023 Brownmed- NüRoo and Closest to Mom. Best for Baby are trademarks or registered trademarks of Brownmed.

2018-0060 Rev. 3